

## Tech.Emotion debuts in the U.S., bridging technology and humanism at the heart of the american ecosystem

An exclusive event in New York brought together influential figures from innovation, culture, and business to discuss the essential role of emotion and humanity in driving innovation.

New York, March 2025 - Tech.Emotion made its U.S. debut on March 26 with an exclusive event in New York City, introducing its humanistic vision of innovation and capitalism to the American audience for the first time. At a moment when global debates around artificial intelligence and the societal impact of technology are more intense than ever—and when geopolitics and finance often seem to neglect the individual—this event brought together leaders from business, culture, and finance to reflect on a new paradigm: placing people and their emotions at the heart of designing the technological future.

"We need to create as many bridges as possible between Europe and the United States" said Mattia Mor, Founder & CEO of Emotion Network. "We are in the country of technology, business, finance. We want to try to bring this Italian soul here, in a humanistic way, to merge the two sides of the Atlantic Ocean, with the goal of organizing an official Tech.Emotion Summit in the U.S. next year. The times and global challenges we are living through make it even more urgent to spread our values and share them with like-minded people."

Tech.Emotion is the business brand of Emotion Network, an Italian media company specializing in storytelling, high-level content production, and innovative skills development, with the goal of guiding businesses and individuals through evolutionary paths of growth and innovation. Since 2022, Tech.Emotion's vision has come to life through the **Tech.Emotion Summit**, the international event co-organized with Corriere della Sera, which has already brought together hundreds of global leaders from more than 30 countries, aiming to **unlock human potential** by reflecting on key issues for business and societal development.

The U.S. evening—attended by **50** selected guests from the tech, finance, creative, and United Nations sectors—was a natural extension of the Tech.Emotion Summit's spirit, also providing a glimpse into the themes of the fourth edition to be held at the Milan Triennale on May 28 and 29, 2025. The chosen title, "**The Symphony of Ecosystems**," highlights the importance of **building**, **bridging**, **and enhancing interconnections between knowledge**, **sectors**, **and cultures**.

A message brought to the New York event not only by Mattia Mor, but also by Angelo Moratti, Chairman and Anchor Investor of Milano Investment Partners SGR as well as Anchor Investor of Emotion Network, who stated: "Over the years, my commitment has always been to build bridges between Italy, the United States, and Europe. I have had the opportunity to work with Italian and international brands, helping to create connections that were not only economic, but also rooted in shared values, culture, and creativity. A bridge, for me, is not just a physical structure, but a symbol of trust and unity that allows us to overcome the difficulties and challenges we encounter. **Tech.Emotion's event in the** United States is a concrete example of how we are striving to build lasting bridges between our continent and the dynamic American ecosystem. Seeing how the initiative is gaining momentum in a country so central to the world of technology and business is a source of great satisfaction. Tech.Emotion is not only a platform for innovation, but an opportunity to merge creativity, humanity, and technology, promoting authentic dialogue between cultures. **Today more than ever, it is critical** to create solid bonds and build connections that go beyond business, highlighting what makes us unique and strong as a global community. This new phase of Tech.Emotion, I believe, will provide fresh momentum to the successful journey that has been established and strengthened over the years in Italy."

A perspective further enriched by **KR Sridhar**, Founder, President, and CEO of Bloom Energy, who emphasized that technology is merely a tool, and its impact depends entirely on the ethics and awareness of those who use it: "A knife can make a great dish or do harm. It doesn't depend on the tool, but on the person who wields it."

Also among the evening's key figures was **Caryl Stern**, now Chief Impact Officer of LionTree and formerly President and CEO of UNICEF USA for 14 years. Since 2024, she has embraced Emotion Network's mission by joining its Advisory Board: "That's what makes this organization so exciting: **ensuring that humanity can keep pace with technology**."

Also speaking during the evening were **Massimo Redaelli** (CEO & Founder of Prima and Co-founder of Emotion Network), **Fabrizio Rindi** (Strategic Advisor & Partner at Nextam Partners), and **David Wu** (CEO of Tau Cambridge). They all agreed on the symbolic significance of Tech. Emotion's arrival in New York: an evening that paves the way for new conversations, relationships, and opportunities between both sides of the Atlantic, while sharing the Italian approach to innovation culture within an international context.

## WHO IS EMOTION NETWORK

Emotion Network is an Italian **edtech and media company** founded on the belief that stories matter when lived, and telling them well is its mission.

What makes Emotion Network unique is its ability to bridge the European production, events, and education industries, fostering synergies across talent management, creative development, production, and commercial spheres.

Founded by a group of international partners with a vision to place human beings and their emotions at the heart of progress, we believe in the power of storytelling to unlock human potential, producing "Great Stories to Inspire, Educate, Entertain." Operating natively at the intersection of three sectors—media, education, and events—we pursue our goals and support businesses through:

1. **Audiovisual Production** Creating high-quality content, including films and series, docu-films and docu-series, podcasts, designed to inspire, educate, and entertain.

- 2. **Tech.Emotion Summit**, Co-organized with Corriere della Sera, this exclusive, invitation-only international event brings together 700 global CEOs, entrepreneurs, and investors where innovation, technology, and business intersect with emotions, culture, and humanism. Leaders from around the world gather to exchange inspiration and insights.
- 3. **TechEmotion.com,** a streaming platform offering inspirational content—masterclasses, talks, docufilms, podcasts—accessible to the public but strongly focused on "Content as a Service" for businesses. The aim is to inspire and enhance the personal and professional growth of employees, customers, and audiences alike.
- 4. **Tech.Emotion Club Membership,** a membership designed for those who share our values and wish to connect with entrepreneurs, investors, and companies worldwide. Through monthly gatherings held in different countries, members exchange ideas, explore investment opportunities, and forge new business connections.

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