





STORYTELLING THAT MATTERS

Emotion Network is an Italian edtech & media company founded by a group of senior international co-founders, on the belief that stories matter when lived, and telling them well is our mission.

To Unlock Human Potential.

Our vision is to put the human being and their emotions back at the centre of development, connecting people, inspiring through storytelling, content production, and helping companies and people live through this moment of great change, where continuous learning is inevitable, by working on inspirational corporate learning, executive coaching, personal and professional skill development.

THE VALUE OF HUMAN RELATIONSHIPS

Social interactions and the **quality of interpersonal relationships** play a crucial role in our lives, significantly enhancing our satisfaction and fulfillment.

In the business world, **every connection can open doors to new opportunities** for growth and development, as well as spark innovative ideas.

That is why we produce **events**, tell **stories**, circulate energies and **network** people, their emotions and experience.



A WEALTH OF CONNECTIONS

Since our start, we have engaged and connected:

150+ international talents and speakers through our productions

2,000+ attendees at our exclusive events, with more than 5 million people following via streaming.

This has created a wealth of connections, visions, and skills, united by the desire to envision a future where technology and emotions, innovation and humanism, research and creativity, can contribute to unlocking human potential.



TECH.EMOTION SUMMIT 2022

Together with **Corriere della Sera**, with Banca Generali, BlackRock, Brunello Cucinelli, Cassina, Enel, Nhood, Novartis and Prada as partners, in 2022 we organized the first edition of TECH.EMOTION, the first international Summit combining **technology and emotions, innovation and humanism, business and culture.**

The Summit brought together **more than 400 entrepreneurs, CEOs and investors** from 30 nationalities in Milan, as well as reaching 4,9 million views thanks to live streaming on Corriere della Sera and 1,9 million people thanks to Sky TG 24 broadcasts.

Among the top speakers on stage Marc **Benioff**, Ruzwana **Bashir**, Massimo **Bottura**, Silvia **Candiani**, Brunello **Cucinelli**, Oscar **Farinetti**, Philip **Hildebrand**, Andrea **Guerra**, Danilo **Iervolino**, Gianmaria **Mossa**, Bjorn **Oste**, Corrado **Passera**, Alec **Ross**, Cristiana **Scocchia**, Marinella **Soldi**, Philippe **Starck**, Nirav **Tolia**, Patricia **Urquiola**.







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TECH. EMOTION SUMMIT 2023

Together with Corriere della Sera, with Adyen, Brunello Cucinelli, Engineering, Ferrovie dello Stato, KPMG, Prada, Terna and Unicredit as partners, in May 2023 we organized the 2° edition of TECH.EMOTION, the first international Summit, with the title "The rise of multiple intelligences".

From artificial intelligence to financial intelligence, from creative intelligence to emotional intelligence, testimonies from Italian and international speakers guided TECH.EMOTION participants along a course of action that holds together humans, technology, investments and nature.

views on Corriere.it, 260k reach on Corriere's social media.

Among the top speakers on stage Settimio Benedusi, Ilaria Capua, Massimo Ciociola, Vittorio Colao, Moty Cristal, Brunello Cucinelli, Pieter van der Does, Ash Fontana, Chris Gardner, Micaela Le Divelec, David Liberman, Johann Ernst Nilsson, Fabio Novembre, Chamath Palihapityia, Claudia Parzani, Navin Thukkaram, Andrea Scrosati, James Vincent, Joe Zadeh, Giada Zhang.









Tech.Emotion 23 KPIs: 750 guests from 30 countries, 90 speakers, 42 newspaper pages, 50 million gross press reach, 830k video





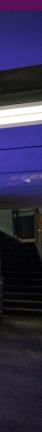












TECH.EMOTION SUMMIT 2024

Together with the Corriere della Sera, with Enel, BCG, Brunello Cucinelli, Docebo, Next4, UBS, Ferrovie dello Stato, Cassina and Motul as partners, in May 2024 we organised the 3rd edition of TECH.EMOTION, entitled 'Frames / Photograms: Learning for future vision'.

In a year of great geopolitical complexities, we asked those who spoke on stage to identify a specific example of a turning point in their own professional and personal past, to recount a snapshot from the present, and to imagine together what the future might look like where innovation puts human beings at the centre.

Tech.Emotion 24 KPIs: 1500 guests from 30 countries, 53 speakers, 14 newspaper pages, 47 million gross press reach, 2.5 million video views on Corriere.it and social, 39k reach on Corriere's social media.

Among the speakers: Nerio Alessandri, Ruma Bose, Stefano Ciurli, Anu Duggal, Brunello Cucinelli, Valeria Fazio, Fabrice Grinda, Gabriella Greison, Carlo Gualandri, Angelo Moratti, Marco Perego Beatriz Martin, Giovanni Tamburi, Davide Serra, Caryl Stern, Ken Meyer, Valeria Sandei, Howard Schultz, Kr Shridar, James Vincent.









FILLER

DISCOVER THE SUMMIT

FROM CONNECTIONS TO MEMBERSHI

With **TECH.EMOTION CLUB** we give you the opportunity to add value to value by participating in the events of an exclusive international community.

With your annual membership you turn Emotion Network's wealth of human relations and expertise into a network for your business and personal brand.

You gain access to new people, perspectives, ideas and opportunities, from 30 different countries.

All speakers at our Summits and productions are honorary members and are invited to attend all our events

TECH EMOTION CLUB



WHY JOIN THE TECH.EMOTION CLUB

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Join . . .

To gain access to unique and confidential experiences and content within a high-profile international network of investors, founders and CEOs. Grow

To seize growth and investment opportunities and work with people who can bring lasting benefits

Emotion Network | Confidential

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Belong

To feel part of a community of peers who share the same values and the desire to have a **positive impact** on society and business



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TO WHOM THE TECH. EMOTION CLUB IS ADDRESSED

TO THOSE WHO WANT TO NETWORK

Those looking for great opportunities to share information, insights and advice, discovering resources and connections to grow their business.

TO EXPLORERS The curious, those who are meaningful stories. In search, always.

TO THOSE WHO WONDER

Critics, analysts, individuals who are always attentive to the world and its people, to their multifaceted stories. To better understand everything around US.

TO WORKERS

Those who face their daily work challenges with determination, with the desire to give and do more, to achieve new goals.

never satisfied with knowledge and sharing, lovers of true and

TO THOSE WHO NURTURE AMBITIONS

Who wants to reach their full potential, understand the talents to be developed. Grow, improve, strengthen personal branding.

TO INVESTORS

Those who want to use their capital to make an impact on the economy and contribute to the growth of promising companies in Italy and worldwide.



THE BENEFITS OF THE TECH. EMOTION CLUB

Knowledge and growth



- masterclasses, podcasts, talks and docufilms
- Special contents, newsletters, and in-depth analyses



Networking

- Member-to-member business referrals



Investments

 Early access to a selected range of investment opportunities

Emotion Network | Confidential

• Annual access to the TechEmotion.com, featuring more than 90 speakers and 130

• On TechEmotion.com dedicated journeys to explore specific verticals

 Mentoring and peer-to-peer connections with high-profile individuals • Dedicated access to an exclusive "reconnecting app" for network members



THE BENEFITS OF THE TECH. EMOTION CLUB

TECH.EMOTION Summit

<u>Complimentary invite to the 2025 Tech.Emotion Summit</u>

Unique events and experiences

• Networking events exclusively for members, in Milan, London, New York • Dedicated invitations to international events organised by partners, in Stockholm, Helsinki, Bali, Jakarta, Singapore, Budapest, Jaipur (India)

Emotion Network | Confidential

 Complimentary invite to the Tech. Emotion guests and speakers' dinner Complimentary invite to Tech.Emotion speakers only dinner



INTERNATIONAL NETWORKING

ACCESS TO BUSINESS FORUMS AND EVENTS "BY INVITATION ONLY"

in cooperation with our partners

- Family Office Alliance: see next slide
- initiatives around the globe.
- accomplishments of the Community.
- individuals.
- startups a possibility to pitch in front of local and global investors, targeting to spark further discussions, collaborations, and possible future funding.

• Founders Alliance: a growing premium collaborative business forum for founders of large-scale corporations, owners of international growth companies who are engaged in multiple social impact

• Nordic Angel Prize in Sweden (October): an invitation-only gathering of thought leaders within the Nordic startup and scaleup ecosystem. With the purpose of bringing together those who have the power to influence and shape the future of Sweden's ecosystems, Angel Prize is a celebration of the

• Nordic Angels Event in Denmark (November): held in premium settings, it brings together the most influential investors, entrepreneurs, and thought leaders for an exclusive gathering of like-minded

• Knights of Nordics in Finland (November - December): during the two days prior to Slush, it offers



THE NEXT TECH. EMOTION CLUB EVENTS:

- networking.
- e Dynamo Camp
- March 5th, The future of software dinner; Location: Hotel Park Hyatt, Milan for 50 pax; Organizer: Boardwave and Emotion Network
- March 27th, Next Generation dinner; Location: Milan; Organizer: <u>UBS and Emotion Network</u>
- Emotion Network for members)
- max)
- Network for members)
- July 9th, dinner; Location: Milan for 50 pax; Organizer: Emotion Network
- Emotion Network for members)
- Emotion Network for members)
- Network for members invite only for Founders)
- 80 pax, to be confirmed after invitation)
- entrance limited to 25 pax, to be confirmed after invitation)
- Emotion Network for members)

• February 18th to 23rd with The Family Office Alliance; Location: India for a week of strategic discussions, cultural exploration and unparalleled

• February 24th Charity Dinner Tech. Emotion Club; Location Dynamo Camp Milano for 50 pax; Organizer Emotion Network, Fondo Filantropico Italiano March 26th, Tech.Emotion USA dinner; Location: Core Club in New York City; Organizer: Emotion Network (for members only, 40 people max) • April 7-11th, Family Office Alliance ASEAN-Europe Symposium; Location: Bali, Organizer Family Office Alliance (dedicated networking service by

• May 28th-29th; Tech.Emotion Summit; Location: Milan; Organizer: Emotion Network (for 700 CEOs, investors, entrepreneurs, from 30 countries) • May 29th; Tech.Emotion Summit gala dinner; Location: Milan; Organizer: Emotion Network (for members only, or invited guests paying, 300 people • June 10th-11th; Family Office Alliance gathering; Location: Stockholm; Organizer: Family Office Alliance (dedicated networking service by Emotion)

• September 12th-16th; Family Office Alliance gathering; Location: Jakarta, Indonesia; Organizer: Family Office Alliance (dedicated networking service by • September 16th-23rd; Family Office Alliance gathering; Location: Singapore; Organizer: Family Office Alliance (dedicated networking service by • September 25th; Founder Alliance Summit and gala dinner: Stockholm; Organizer: Founder Alliance (dedicated networking service by Emotion) • October 23rd, Tech.Emotion in London; cocktail in Mayfair; Location: London; Organizer: Thomas Schneider for Emotion Network (entrance limited to • October 24th, Tech.Emotion in London; lunch at The Old Barn; Location: London; Organizer: Angelo Moratti for Emotion Network (for members only, • November 19th-20th; Knights of Nordics; Location: Helsinki; Organizer: Claude Finckenberg for Emotion Network (dedicated networking service by



FEATURED PARTNERSHIP: FAMILY OFFICE ALLIANCE

The Family Office Alliance (FOA) is an exclusive private group of investors, family offices and entrepreneurs interested in sharing investment opportunities.

FOA EVENTS 2025:

- June 11-12: Stockholm DCC
- September 14-17: Indonesia -Jakarta
- September 18 24: Singapore F1
- November 19: SLUSH

With Tech.Emotion Club membership we offer the chance to be invited to these private events

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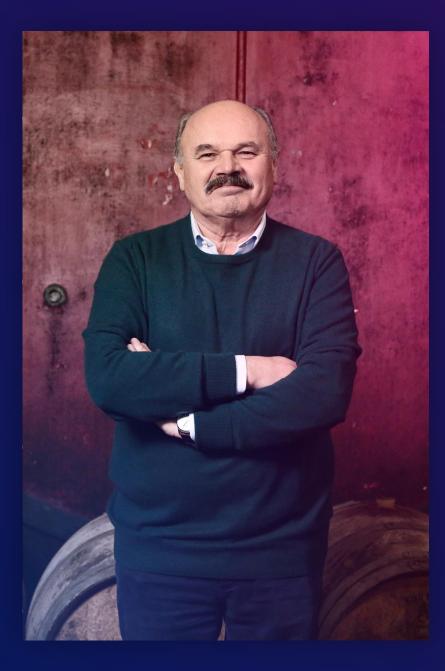






TECHEMOTION.COM: Format

- New contents produced and distributed monthly



MASTERCLASSES

Over 20 lessons told by talents. To learn new skills.



TALKS

Over 40 speeches from Tech.Emotion Summit. To be contaminated by new global points of view.



DOCUS & FILMS

A selection of productions. To open our view of the world with cinema.

170+ monthly subscription content (at only €25/month), offering people and businesses a varied experience of inspiration, education and entertainment for personal development









EOPODCASTS & PODCASTS

A collection of voices. To come face to face with those who do business.



STORIES

10 minutes of inspiration. To learn from the extraordinary everyday.

TECHEMOTION.COM: Masterclass speakers





Daniele Manca Journalist, deputy editor in chief Corriere della Sera

Mario Martone Director



Fiona May Olympic champion



Angelo Moratti *Investor*



Paola Maugeri *Music interviewer*-



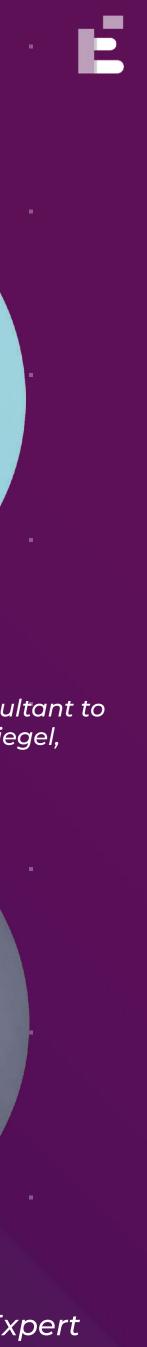
Corrado Passera Banker

James Vincent

Former private communications consultant to Steve Jobs Brian Chesky and Evan Spiegel, storytelling expert



Prof. Moty Cristal Former Israeli army colonel, Expert in negotiation



TECHEMOTION.COM: Masterclass speakers



Fabio Attanasio, Sartorialist and craftmanship influencer



Cristiana Capotondi, Actress



Alberto Forchielli Investor, geopolitical expert



Lucilla Giagnoni Theatre actress



Oscar Farinetti, Founder of Eataly and Greenpea, writer-



Ash Fontana Investor and AI expert



Navin Thukkaram Investor, mindfulness expert



Giulia Lamarca Travel influencer -



TECHEMOTION.COM: Video Podcasts



Howard Schultz Founder of Starbucks



Brunello Cucinelli Founder and Chairman of Brunello Cucinelli



Nerio Alessandri Founder of Technogym



Caryl Stern Former President of Unicef USA



Claudia Parzani

Linkleters partner and Chairwoman of Borsa Italiana



Alec Ross

Author and professor, former Senior Adviosr for innovation for Barack Obama

Others:

- Elina Berrebi
- Alessandra Carra
- Pieter Van Der Does
- Marco Chisari
- Massimo Ciociola
- Moty Cristal
- Oscar Farinetti
- Ash Fontana
- Alberto Forchielli
- Gabriella Greison
- Daniil e David Liberman
- Giorgio Metta
- Ramin Arani
- Eric Quidenuss-Wahlforss
- Andrea Scrosati
- Navin Thukkaram
- James Vincent
- Joe Zadeh
- Vittoria Zanetti

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LARGE COMPANIES HAVE RELIED ON EMOTION NETWORK FOR **PRODUCTION PROJECTS, CORPORATE COMMUNICATION AND CORPORATE TRAINING**



Emotion Network | Confidential



BBS

BlackRock.

Cassina

La libertà delle idee

docebo®













PRADA Group





W THE VISION



UniCredit

GIFT AN OPPORTUNITY

Motivate someone you believe in to broaden their horizons with new connections and fresh perspectives.

A membership in Tech.Emotion Club is not just a unique and original gift—it's a sign of your admiration and affection for the recipient.

It's a way to acknowledge their untapped potential and talents waiting to be unleashed. Or simply, it's your way of saying you want to embark on a journey of growth and networking together.

Give the gift of a one-year membership and start a rewarding journey of discovery immediately.

Because offering an opportunity is a gesture rich with emotion.





CLUB Join, Grow, Belong

Unlock access to new people, ideas, opportunities and investments. **Empower Human Potential**



Visit www.emotionnetwork.eu/membership

